



*Mega Star Media INC*



**For Immediate Release**

Contact: Sandy Rowley  
1-877-736-6932 or 775-686-6065  
[sandy@megastarmedia.com](mailto:sandy@megastarmedia.com)  
[www.MegaStarMedia.com](http://www.MegaStarMedia.com)  
1 E Liberty St 6<sup>th</sup> flr  
Reno NV 89501

Mega Star Media INC RECEIVED "OFFICIAL HONOREE" DISTINCTION  
FOR THE TENTH ANNUAL WEBBY AWARDS

MegaStarMedia.com Recognized by Top International Honor for Web Sites

**Reno, Nevada – April 19, 2006** – The Webby Awards, the leading international honor for web sites, today recognized Mega Star Media INC as an Official Honoree for two custom websites; [www.Boedai.com](http://www.Boedai.com) a documentary website for The Mission is Possible and [www.DeafAfrica.org](http://www.DeafAfrica.org) a non profit website who's goal is to help deaf children in Ethiopia; a distinction that recognizes sites exhibiting remarkable achievement.

Hailed as the "online Oscars" by *Time Magazine*, The Webby Awards are determined by the International Academy of Digital Arts & Sciences, a global organization with a membership that includes musician David Bowie, Internet inventor Vinton Cerf, Naked Chef Jamie Oliver, The Body Shop president Anita Roddick, "Simpsons" creator Matt Groening, Real Networks CEO Rob Glaser, and fashion designer Max Azria.

"The Webby Awards honors the outstanding web sites that are setting the standards for the internet," said Tiffany Shlain, founder and ambassador of The Webby Awards. "Mega Star Media INC's Official Honoree selection is a testament to the skill, ingenuity, and vision of its creators."

"I am so very honored for this global recognition and look forward to creating more web sites that affect the world in a positive way." Lead Designer Sandy Rowley of Mega Star Media INC.

The 10<sup>th</sup> Annual Webby Awards received a record number of entries from over 40 countries and all 50 states. Out of the over 5,500 entries submitted, fewer than 20% received this honor and were deemed an Official Honoree.

Winners will be announced on May 9, 2006 and will be honored at a gala event in New York's Cipriani Wall Street on June 12, 2006.

Founded in 1996, The Webby Awards are known worldwide for its famous five-words-or-less acceptance speeches.

## **About**

Mega Star Media INC has been building custom websites since 1999. Although we do work with Record labels and legends like Patti LaBelle, we also love to working with a variety a businesses and organizations like UNR, Ronald McDonald House of Northern Nevada, Operation Yellow Ribbon and other small business. Customer variety helps fuel our creativity, we strive to build each site to match a unique goal, design and mission.

## **About Boedai**

"Boedai.com stands out, thanks to Sandy Rowley. She really deserves this award", says Kelli C., CEO of Boedai Entertainment.

Kelli C. is currently on tour screening her documentary "The Mission Is Possible: Youth Awareness" in New York City schools.

## **About Deaf Africa**

"Sandy Rowley is an angel and artist extraordinaire!" declares Joanne Sherif, Director of Deaf Africa Association. "Two minutes into our initial phone conversation, Sandy generously offered to donate the site to Deaf Africa Association. One can clearly see that she put her heart in the design. After seeing the site for the first time, I immediately called her to ask if she had been to Africa because she caught the warmth of Ethiopia in every page. Sandy has a generous spirit and is a true winner!"

Deaf Africa Association seeks to improve the quality of education for Deaf and hard of hearing children in Africa. We work toward eliminating the societal stigma associated with Deafness in Ethiopia and greater Africa by supporting educational and vocational programs for Deaf and hard of hearing children, disseminating information and resources, and encouraging self-sufficiency.

Our current goal is to provide Alpha Special School with a technology program. We are committed to continue our support of transportation assistance, school supplies and a "one-meal-a-day" food program.

## **About The Webby Awards:**

Called the "Oscars of the Internet" by the *New York Times*, the Webby is the leading international award honoring excellence in Web design, creativity, usability and functionality. Established in 1996, the 10<sup>th</sup> Annual Webby Awards received over 5,500 entries from all 50 states and over 40 countries worldwide. The Webby Awards are presented by The International Academy of Digital Arts and Sciences. Sponsors and Partners of The Webby Awards include: AOL; The Creative Group; Verizon; Adweek, Brandweek and Mediaweek magazines; Fortune; OnRequest Images; IDG; iStockphoto; American Marketing Association; PricewaterhouseCoopers; 2advanced Studios; MX Interactive and Museum of the Moving Image. For more information visit [www.webbyawards.com](http://www.webbyawards.com).

## **About the International Academy of Digital Arts and Sciences (IADAS):**

The International Academy of Digital Arts and Sciences is dedicated to the creative, technical, and professional progress of the internet and interactive media. The Academy is an intellectually diverse organization that includes over 500 members consisting of leading experts in a diverse range of fields, such as musician David Bowie, Internet inventor Vinton Cerf, Naked Chef Jamie Oliver, The Body Shop president Anita Roddick, fashion designer Max Azria, "Simpsons" creator Matt Groening and Real Networks CEO Rob Glaser. The Webby Awards and The International Academy of Digital Arts and Sciences are registered trademarks of International Data Group. For more information, visit [www.iadas.net](http://www.iadas.net).

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